

Guide to becoming a background casting agent

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It's time to take control of your career

If you work in production, you probably have a reputation for working hard and getting stuff done.

You spend your days working alongside like-minded creatives, and you get a real kick out of bringing amazing films and TV shows to life.

But something's not quite right.

Perhaps you work at an existing agency which is stuck in the dark ages. Late nights, dozens of spreadsheets and angry supporting artists wanting to know when they're going to get paid.

Or maybe you're an AD or crowd 2nd who's reluctant to continue climbing the AD ladder. You're great with supporting artists and have a real eye for talent, but you're tired of getting up early to stand around on a cold set.

There is another way.



Become a background casting agent with the Casting Portal and cast epic productions – from anywhere.

I'm listening...

If you've got what it takes to become a background casting agent, the benefits speak for themselves.

Do what you love

Say goodbye to menial, unfulfilling tasks. Put your creativity to good use and join the ranks of epic casting agents playing a key role in film and TV production.



Be your own boss

Starting your own business means you call the shots. Choose which projects to take on and work whenever – and wherever – you want.

Fit work around your lifestyle, not the other way around. And if you hate the office – ditch it! You're in control.



Reap the rewards

With the right project, background casting has huge earning potential. You'll take a percentage in commission from every artist's gross daily earnings (we charge an admin fee to the artist, which is taken from their gross pay).

With the Casting Portal making it easy to handle hundreds of artists at once, you can see how quickly your income adds up. Plus with the Casting Portal, you only pay when you play, so there's no cost between projects.



Leverage your contacts

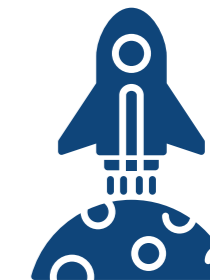
If you've spent time nurturing influential relationships, don't put these to waste. Capitalise on your network and use it to secure your first project.



Deliver "the impossible"

Offer productions a seamless process from booking to payment plus access to Chitless, our industry leading paperless payment solution.

Once you've shown them what's possible with the Casting Portal, they'll never look back.



Sounds great!

It is.

That's not to say that background casting isn't hard work; finding the right people to fill a scene – often within a short space of time – is challenging. That said, if you've got what it takes to build your own background casting business, the Casting Portal can help you to succeed.

Of course, starting a new business isn't without its challenges. But there are some keys to success.

Checklist for success

- ✔ To succeed as a background casting agent, you'll need to be driven – willing to work hard to get your business off the ground and grow your reputation.
- ✔ Experience working with crowds is essential, as you'll need to know the ins and outs of being a supporting artist and may have to manage hundreds of people at once.
- ✔ You'll need industry connections who can keep you in the loop about upcoming work...
- ✔ ... and the negotiation and sales skills to secure a casting project when one comes up. It's a competitive industry, so this one's key to long-term success.
- ✔ But don't worry, it's not all business. A creative eye is needed to understand a director's vision and find the right people no matter the brief.

How the Casting Portal can help

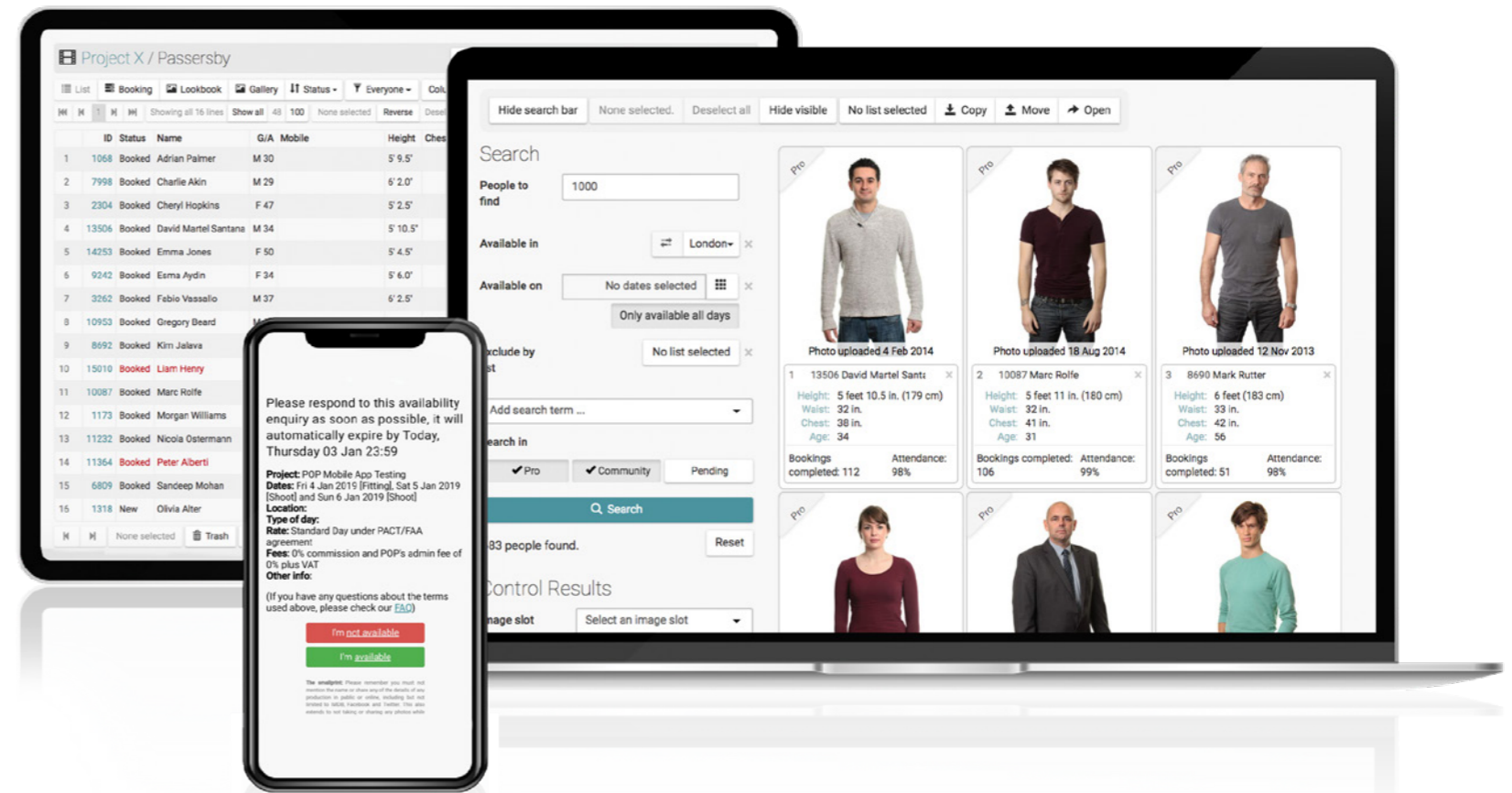


So I don't need to work in casting already?

No! If you have the brief and the drive, the Casting Portal can give you the tools you need to succeed.

At the flick of a switch, you'll be set up with a secure platform which you can use to cast epic productions – from anywhere.

- > You'll have access to our community of over 100,000 supporting artists, and the tech to select and book hundreds of people in just a few clicks.
- > Built-in compliance checks mean that you can get everything in place before anyone steps on set.
- > And we also handle the entire invoicing and payment process, so you don't have to. Pay all your artists simply, accurately and compliantly, with the Casting Portal doing the work of a small army.





With 45 years of experience, Entertainment Partners is the global leader in entertainment payroll, workforce management, residuals, tax incentives finance and other production management solutions.

The Entertainment Partners Casting Portal powers 70% of UK and 50% of US high-end TV and feature films, including the legendary Central Casting.

To see more of what our tech can do, [contact us](#) or visit our [website](#).