

# Production and the UK GDPR

## How to reduce your exposure

The EU General Data Protection Regulation (GDPR) was introduced in 2018 and incorporated directly into UK law as the “UK GDPR” post-Brexit. Your company will qualify as a “data controller” under the UK GDPR if you decide what personal data to process and why. Controllers have the highest level of responsibility and must comply, and demonstrate compliance with, the UK GDPR.

### The challenges for production

- 1 Whereas most companies hire permanent employees as and when they need them, productions onboard most of their crew in one go. This requires large amounts of personal data to be collected and processed quickly (and compliantly), and means that those handling data for you may not have worked with you before.
- 2 Production teams work in different ways, which can leave you with data spread across paper, spreadsheets, tools and email and little idea as to how it’s being kept safe.
- 3 Hard-copy documents pose a particular risk, and even digital solutions aren’t created equally. Personal devices, unsecure IT systems and a need for multiple third-party tools can all leave you exposed.
- 4 The pop-up nature of production can leave you exposed to a breach when personal data is transported or stored and make it difficult for personal data to be located when faced with a subject access request or Information Commissioner’s Office audit or investigation.
- 5 Special category data – such as fit to work declarations, vaccine passports and diversity data – requires more protection and can be processed only if specific conditions are met.

Companies can be fined up to **4% of their annual global turnover** for non-compliance with the UK GDPR

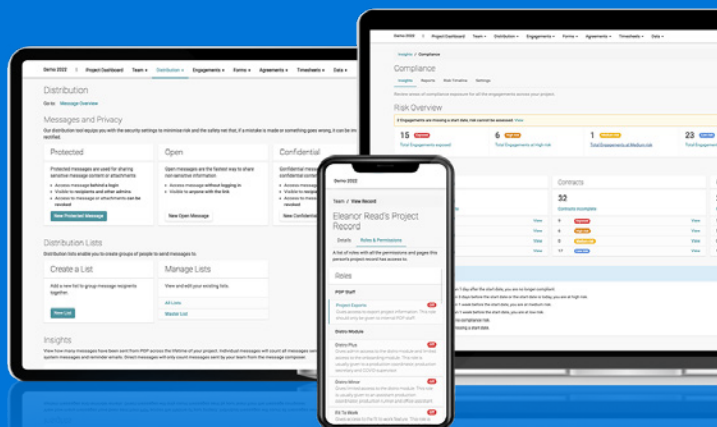
### Your UK GDPR checklist

- ✓ Ensure that any projects, incidents and decision making relating to personal data are documented and saved.
- ✓ If you’re using personal data in a novel, unusual or intrusive way, consult the relevant team or individual responsible for data privacy oversight.
- ✓ Ensure that your teams are brought up to speed with your data protection policies quickly so that all data is kept secure from the get go.
- ✓ Control who has access to your data – and for how long.
- ✓ Maintain full visibility during your shoots.
- ✓ Invest if your current team or processes don’t meet your needs from a data privacy perspective (including investing in training and development).
- ✓ Ensure organisations which process data on your behalf are also compliant.

### Secure your data with the Production Portal

- ✓ The Production Portal simplifies compliance across your productions, secures your project data and creates a trail you can show to auditors.
- ✓ In the face of complex legislation, the Production Portal helps you to reduce your exposure and avoid fines.

For more information on how we protect your data, check out our [guide to information security](#).



To discover how the Production Portal can transform your business, [contact us](#) or visit our [website](#).